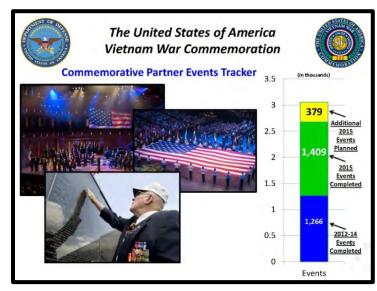
## Vietnam War Commemoration "SITREP" - 2015, Issue 12

Thursday, October 15

## Dear Commemorative Partners,

To help ensure your success, previous SITREPs have contained key information on securing Vietnam veteran lapel pins and event support and materials, submitting After-Action Reports and event photos, and updating your contact information. We also highlighted our CP Reference Guide, and provided talking points and speech templates, along with sample media and program announcements.



The chart at the right reflects some of the

results of the incredible efforts you are making—an 81% increase in the past two months of events completed and planned in 2015, with more of you requesting support for new events every week. We believe you will surpass 2,000 commemorative events this year and distribute more than 100,000 Vietnam veteran lapel pins ... well done!

**Collaborating** with other partners and **co-hosting events** provides the best opportunity to engage your communities and inspire them to attend commemorative events, as well as reach the most Vietnam veterans in your area. You can find other CPs hosting events in your area by visiting <a href="https://www.vietnamwar50th.com/events">www.vietnamwar50th.com/events</a>. Once the map appears, zoom into

## Above & Beyond!

American Airlines
Airpower Foundation
October 24, 2015



American Airlines and the Airpower Foundation are teaming with three more CPs – Coca-Cola, Bell Helicopter, and History (TV Channel) – to thank and honor Vietnam veterans and their families at the American Airlines Sky Ball XIII.

An excellent example of collaboration!

your region and *find events near you* by clicking a blue pin. Click "View More Detail;" then, reach out to the listed Point of Contact, mention you are a partner, and suggest a collaborative effort. To locate any CP in your area, regardless of whether they are hosting an upcoming event, visit

http://www.vietnamwar50th.com/partners/partner\_map/.

If you are unsure how to reach Vietnam veterans in your area, please contact your local Vietnam Veterans of America (VVA) chapter, or any other

Veterans Service Organization (e.g., American Legion, Veterans of Foreign Wars).

Sincerely,

The United States of America Vietnam War Commemoration Staff